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Access to Justice in Transnational B2C E-Commerce Transnational Consumer Law Handbook of Research on the Platform Economy and the Evolution of E-Commerce Does International Trade Need a Doctrine of Transnational Law? Handbook of Research on Supply Chain Management for Sustainable Development B2C Arbitration: Consumer Protection in Arbitration An Introduction to International Arbitration Northwestern Journal of International Law & Business Transnational Legality Enforcement of Transnational Regulation Online Resolution of E-commerce Disputes The Law of Consumer Redress in an Evolving Digital Market Research Handbook on Global Justice and International Economic Law International Business Law Legal Pluralism in European Contract Law Eurasian Business Perspectives The Sustainable Marketing Concept in European SMEs International Trade Outlook for Latin America and the Caribbean 2018 Electronic Commerce The Handbook of Global Companies Proliferation of the Internet Economy: E-Commerce for Global Adoption, Resistance, and Cultural Evolution International E-Commerce Standard for Security Privacy and Service (b2c) Electronic Commerce 2018 Introduction to Electronic Commerce and Social Commerce Entrepreneurship and Innovations in E-Business: An Integrative Perspective International and national regulatory strategies to counter food fraud International Business Law The Need for Treaty-based E-consumer Protections in Global B2C E-commerce Online Arbitration in Theory and in Practice Networked Governance, Transnational Business and the Law Codifying Contract Law Departments of Commerce, Justice, and State, the Judiciary, and related agencies appropriations for 2004 108-1 Hearings: Departments of Commerce, Justice, and State, The Judiciary, and Related Agencies Appropriations for 2004, Part 4, * Transnational Private Governance and Its Limits Sell Globally, Tax Locally The transnational lawyer Jurisdiction and Cross-Border Collective Redress Cross-Cultural Design: Applications in Mobile Interaction, Education, Health, Tarnsport and Cultural Heritage Global Perspectives on E-Commerce Taxation Law Global Information Society

The transnational lawyer Feb 21 2020

Entrepreneurship and Innovations in E-Business: An Integrative Perspective Feb 03 2021 "The book presents a comprehensive introduction of the concepts and practices of e-entrepreneurship and e-innovation"--Provided by publisher.

The Law of Consumer Redress in an Evolving Digital Market Mar 16 2022 This book analyses the most recent processes, laws and best practices for consumer dispute resolution and the law related to consumer redress.

Northwestern Journal of International Law & Business Jul 20 2022

International Business Law Dec 01 2020 This book provides an accessible introduction to selected new issues in transnational law, and connects them to existing theoretical debates on transnational business regulation. More specifically, (i) it introduces the argument about the evolving character of contemporary international business regulation; (ii) it provides an overview of some of the main fields of law that are currently important for firms that operate across borders; and (iii) it sets out an interpretive framework for making sense of disparate developments occurring across a number of jurisdictions, among which are the form of regulation and style of enforcement, issues of legal certainty, and behavioural aspects of regulation. The selected topics are indicative of some key issues confronting businesses looking to operate across national borders, as well as policy makers seeking to introduce and enforce meaningful regulatory standards in an increasingly global society. Topics include: consumer law; product liability; warranty law and obsolescence; collective redress; alternative dispute resolution; corporate wrongdoing; corporate governance; and e-commerce. This timely work offers a novel perspective on transnational business law and examines a range of legal issues that preoccupy companies operating transnationally. This book is intended not only for law students looking for an introduction, overview or commentary on the contemporary state of international business law, but also for anyone looking for an introduction to the regulation of business in a global, inter-connected economy.

International and national regulatory strategies to counter food fraud Jan 02 2021 Food fraud has beset governments for centuries, and the legal responses to it have been uniquely suited to the sensibilities of the time. This publication follows the concept of food fraud described to occur when a fraudster intentionally deceives a customer about the quality and/or contents of the foods they wish to purchase, and such act is done to obtain an undue advantage, most often economic, for the fraudster. The vastness and complexity of food fraud, and the versatility in regulatory approaches can challenge national governments in their attempts to develop a coherent, focused approach to food fraud. To respond to this challenge, this paper introduces the available international regulatory guidance and the potential legal strategies at the national and regional level. It identifies and analyses some of the regulatory approaches to food fraud that countries have chosen and pays attention to the role of the private sector in food fraud regulation.

The Need for Treaty-based E-consumer Protections in Global B2C E-commerce Oct 31 2020 The thesis puts forward historical, logical and efficiency arguments for the implementation of treaty-based legal protections for e-consumers transacting in global B2C e-commerce. It concludes, however, that the international political climate is such that the implementation by the international community of such protections is very unlikely in the near future.

International E-Commerce Standard for Security Privacy and Service (b2c) May 06 2021

The Handbook of Global Companies Jul 08 2021 The Handbook of Global Companies brings together original research addressing the latest theories and empirical analysis surrounding the role of global companies in local, national, and international governance. Offers new insights into the role of global companies in relation to policy and governance at local, national, and international levels Brings together newly-commissioned research by a global team of established and up-and-coming scholars from the fields of international relations, political science, public policy, and beyond Considers the environmental and societal responsibilities of global corporations. Covers topics including the spatial locations of global companies; debate about the power they wield and their role as catalysts in new forms of governance; and the ways in which global companies share authority with the state and international organizations to drive

policy processes Speculates on the broader potential and limitations of global governance

Electronic Commerce 2018 Apr 05 2021 This new Edition of Electronic Commerce is a complete update of the leading graduate level/advanced undergraduate level textbook on the subject. Electronic commerce (EC) describes the manner in which transactions take place over electronic networks, mostly the Internet. It is the process of electronically buying and selling goods, services, and information. Certain EC applications, such as buying and selling stocks and airline tickets online, are reaching maturity, some even exceeding non-Internet trades. However, EC is not just about buying and selling; it also is about electronically communicating, collaborating, and discovering information. It is about e-learning, e-government, social networks, and much more. EC is having an impact on a significant portion of the world, affecting businesses, professions, trade, and of course, people. The most important developments in EC since 2014 are the continuous phenomenal growth of social networks, especially Facebook , LinkedIn and Instagram, and the trend toward conducting EC with mobile devices. Other major developments are the expansion of EC globally, especially in China where you can find the world's largest EC company. Much attention is lately being given to smart commerce and the use of AI-based analytics and big data to enhance the field. Finally, some emerging EC business models are changing industries (e.g., the shared economy models of Uber and Airbnb). The 2018 (9th) edition, brings forth the latest trends in e-commerce, including smart commerce, social commerce, social collaboration, shared economy, innovations, and mobility.

Networked Governance, Transnational Business and the Law Aug 29 2020 This book brings together a unique range of case studies focusing on networks in the context of business regulation. The case studies form the basis for an interdisciplinary dialogue on the meaning, value and the limits of the 'network concept' as a tool for understanding and critically evaluating the emergent transnational legal order.

Introduction to Electronic Commerce and Social Commerce Mar 04 2021 This is a complete update of the best-selling undergraduate textbook on Electronic Commerce (EC). New to this 4th Edition is the addition of material on Social Commerce (two chapters); a new tutorial on the major EC support technologies, including cloud computing, RFID, and EDI; ten new learning outcomes; and video exercises added to most chapters. Wherever appropriate, material on Social Commerce has been added to existing chapters. Supplementary material includes an Instructor's Manual; Test Bank questions for each chapter; Powerpoint Lecture Notes; and a Companion Website that includes EC support technologies as well as online files. The book is organized into 12 chapters grouped into 6 parts. Part 1 is an Introduction to E-Commerce and E-Marketplaces. Part 2 focuses on EC Applications, while Part 3 looks at Emerging EC Platforms, with two new chapters on Social Commerce and Enterprise Social Networks. Part 4 examines EC Support Services, and Part 5 looks at E-Commerce Strategy and Implementation. Part 6 is a collection of online tutorials on Launching Online Businesses and EC Projects, with tutorials focusing on e-CRM; EC Technology; Business Intelligence, including Data-, Text-, and Web Mining; E-Collaboration; and Competition in Cyberspace. the following="" tutorials="" are="" not="" related="" to="" any="" specific="" chapter="" they="" cover="" the="" essentials="" ec="" technologies="" and="" provide="" a="" guide="" relevant="" resources="" p

Global Perspectives on E-Commerce Taxation Law Nov 19 2019 In its most advanced form, e-commerce allows unidentified purchasers to pay obscure vendors in 'electronic cash' for products that are often goods, services and licenses all rolled into one. This book considers the implications for the domestic and international tax systems of the growth of e-commerce. It covers a wide variety of

activities, from discussion of the principles governing direct and indirect taxation, to explanation of the implementation and use of e-commerce on the part of businesses as well as the application of existing tax principles in this field. With its focus on the broader issues surrounding the expansion of e-commerce and its attention to the problems arising internationally in this field, *Global Perspectives in E-Commerce Taxation Law* will appeal to scholars worldwide.

Jurisdiction and Cross-Border Collective Redress Jan 22 2020 In recent decades, the rise in cross-border law violations has harmed numerous victims around the globe. The damages are often dispersed and low-level. As a result, the private enforcement gap has deepened and collective redress represents an interesting procedural instrument that is able to provide effective access to justice. This book analyses thoroughly the dominant collective redress models adopted in the EU. Data from 13 Member States has been catalogued and categorised. The research mainly focuses on the consumer law field but frequent references to financial and data protection-related cases are made. The dominant collective redress models are then studied from a private international law perspective. In particular, the book highlights the current mismatch between collective redress on the one hand, and rules on international jurisdiction on the other. Additionally, it notes that barriers to cross-border litigation remain significant for victims and their representatives. The unprecedented empirical study included in this book confirms that statement. Observing that EU measures have not satisfactorily lowered those barriers, the author proposes the creation of a new head of jurisdiction for cases of international collective redress. This book will be of interest to private international law scholars, researchers, students, legal practitioners, judges and policy-makers. It is a reference point for those with an interest in cross-border collective redress in particular, and private international law in general.

108-1 Hearings: Departments of Commerce, Justice, and State, The Judiciary, and Related Agencies Appropriations for 2004, Part 4, *
May 26 2020

Sell Globally, Tax Locally Mar 24 2020 This book discusses the flaws of destination-based taxation and makes the theoretical case for origin-based taxation.

International Business Law Jan 14 2022 This book provides an accessible introduction to selected new issues in transnational law, and connects them to existing theoretical debates on transnational business regulation. More specifically, (i) it introduces the argument about the evolving character of contemporary international business regulation; (ii) it provides an overview of some of the main fields of law that are currently important for firms that operate across borders; and (iii) it sets out an interpretive framework for making sense of disparate developments occurring across a number of jurisdictions, among which are the form of regulation and style of enforcement, issues of legal certainty, and behavioural aspects of regulation. The selected topics are indicative of some key issues confronting businesses looking to operate across national borders, as well as policy makers seeking to introduce and enforce meaningful regulatory standards in an increasingly global society. Topics include: consumer law; product liability; warranty law and obsolescence; collective redress; alternative dispute resolution; corporate wrongdoing; corporate governance; and e-commerce. This timely work offers a novel perspective on transnational business law and examines a range of legal issues that preoccupy companies operating transnationally. This book is intended not only for law students looking for an introduction, overview or commentary on the contemporary state of international business law, but also for anyone looking for an introduction to the regulation of business in a global, inter-connected economy.

Handbook of Research on the Platform Economy and the Evolution of E-Commerce Dec 25 2022 In the past two decades, research on

electronic commerce and platforms has thrived. Tremendous academic research has been conducted on this specific concept. Over the last decade, with the rise of applications and mobile technology, that stream of research has extended to the collaborative economy, more colloquially known as the sharing economy. The commonality between e-commerce and collaborative consumption being that they both occur online and rely predominantly on platforms. The Handbook of Research on the Platform Economy and the Evolution of E-Commerce is a comprehensive reference book offering a holistic perspective of the platform economy by connecting the e-commerce and collaborative economy streams into a common framework. As such, this integrated perspective offers a clearer understanding of the key trends in research and in managerial action, as well as an agenda for future studies and practice. This handbook emphasizes how the digital transition will create an increased merging between physical and digital activities, as well as the challenges and opportunities pertaining to this trend. Covering topics including sharing economy, Marketing 4.0, and digital applications, this book is essential for marketers, managers, executives, students, researchers, and academicians.

B2C Arbitration: Consumer Protection in Arbitration Sep 22 2022 Consumer protection has become a phenomenon of the past years and the combination of consumer protection and arbitration is especially sensitive. Some countries experience tens of thousands of consumer arbitrations each year while others significantly limit or even entirely exclude arbitration in consumer disputes. Many countries have undergone certain reforms in consumer disputes, the main objective of which is the protection of consumers in arbitration. The controversial variable is the degree of protection to be afforded to the consumer, both under the applicable substantive law and in procedural terms. These are the main issues addressed in this book. Apart from the key topic, the author has extensively elaborated on certain fundamental categories such as public interest and public policy (all primarily in connection to the procedural mechanisms of consumer protection); he has also analyzed the applicable European law and the case law of the ECJ and offered an overview of the individual systems employed in both European and non-European countries (especially the USA and Canada). An integral part of this book is an extensive comparison and analysis of the voluminous case law (several tens of decisions), with reference to more than three hundred other available court decisions. The book also focuses on the position of the consumer in the individual procedural stages, the intervention of courts in arbitration motivated by consumer protection, the individual stages of proceedings, recognition and enforcement of arbitral awards rendered in consumer disputes, both in domestic context and in the international milieu etc. The international practice significantly influences the domestic environment in the individual countries. The key issue in the EU countries is, in principle, the enforcement of EU standards which influence the domestic models of consumer protection, primarily in connection with the autonomous EU interpretation of a number of institutions. Many related issues have not yet been addressed in the case law of certain states. In fact, some of them have never even been discovered. Besides, the enforcement of foreign arbitral awards requires, inter alia, the compliance with extra-EU international obligations binding on the individual states. And finally, arbitration is not regulated by the EU law, as opposed to consumer protection. Naturally, arbitration is to a significant extent regulated by international law. This results in conflicts between national, international interpretation and interpretation pursuant to the EU law, where the circumstances allow to apply the EU law. This book is intended for all readers who have any experience with enforcement of consumer rights, as well as for all professionals dealing with arbitration in general. It is therefore intended for general legal practitioners, lawyers, primarily arbitrators, of course, but also for judiciary dealing with civil matters in the broadest sense. Apart from a voluminous case law, the book quotes from a number of domestic

and foreign sources and, above all, offers a long list of structured bibliography and detailed subject index, as well as a table of states, table of cases and list of legal sources. It is therefore not only an important tool for the practice, but also a useful instrument for academics (lawyers as well as other professionals).

Research Handbook on Global Justice and International Economic Law Feb 15 2022 The fairness of institutions of global economic governance ranks among the most pressing issues of our time.

Departments of Commerce, Justice, and State, the Judiciary, and related agencies appropriations for 2004 Jun 26 2020

Codifying Contract Law Jul 28 2020 Exploring the advantages and disadvantages of codifying contract law, this book considers the question from the perspectives of both civil and common law systems, referring in detail to issues of international and consumer law. With contributions from leading international scholars, the chapters present a range of opinions on the virtues of codification, encouraging further debate on this topic. The book commences with a discussion on the internationalization imperative for codification of contract law. It then turns to regional issues, exploring first codification attempts in the European Union and Japan, and then issues relevant to codification in the common law jurisdictions of Australia, New Zealand and the United States. The collection concludes with two chapters which consider the need to draw upon both private and comparative international law perspectives to inform any codification reforms. This book will be of interest to international and comparative contract law academics, as well as regulators and policy-makers.

Transnational Consumer Law Jan 26 2023

The Sustainable Marketing Concept in European SMEs Oct 11 2021 The book provides knowledge of sustainable marketing tools in SMEs operating in the industry.

Handbook of Research on Supply Chain Management for Sustainable Development Oct 23 2022 The issue of sustainability has become a vital discussion in many industries within the public and private sectors. In the business realm, incorporating such practices allows organizations to redesign their operations more effectively. The Handbook of Research on Supply Chain Management for Sustainable Development is a critical scholarly resource that examines academic and corporate interest in sustainability in all facets of business management. Featuring coverage on a wide range of topics such as green supply chains, environmental standards, and production planning, this book is geared toward professionals, researchers, and managers seeking current and relevant research on optimizing supply chains to ensure fair labor practices, lower emissions, and a cleaner environment.

Online Resolution of E-commerce Disputes Apr 17 2022 This book discusses how technological innovations have affected the resolution of disputes arising from electronic commerce in the European Union, UK and China. Online dispute resolution (ODR) is a form of alternative dispute resolution in which information technology is used to establish a process that is more effective and conducive to resolving the specific types of dispute for which it was created. This book focuses on out-of-court ODR and the resolution of disputes in the field of electronic commerce. It explores the potential of ODR in this specific e-commerce context and investigates whether the current use of ODR is in line with the principles of access to justice and procedural fairness. Moreover, it examines the major concerns surrounding the development of ODR, e.g. the extent to which electronic ADR agreements are recognized by national courts in cross-border e-commerce transactions, how procedural justice is ensured in ODR proceedings, and whether ODR outcomes can be effectively enforced. To this end, the book assesses the current and potential role of ODR in resolving e-commerce disputes, identifies the legal

framework for and legal barriers to the development of ODR, and makes recommendations as to the direction in which practice and the current legal framework should evolve. In closing, the book draws on the latest legislation in the field of e-commerce law and dispute resolution in order to make recommendations for future ODR design, such as the EU Platform-to-Business Regulation on Promoting Fairness and Transparency for Business Users of Online Intermediation Services (2019) and the United Nations Convention on International Settlement Agreements Resulting from Mediation (2018), which provide the legal basis for ODR's future development.

Electronic Commerce Aug 09 2021 Notwithstanding the NASDAQ upheavals in 2000, industry is continuing to embrace the concepts of Electronic Commerce. However, a major barrier to more widespread implementation of Electronic Commerce is uncertainty within organizations as how best to proceed. Based on research in six economies - the UK, USA, Denmark, Greece, Hong Kong (China) and Australia, this much needed guide to the implementation of business-to-consumer electronic commerce addresses the documented uncertainties of business and consumers with Internet retailing by presenting the experiences of leading examples of Business to Consumer Electronic Commerce in each of six economies. The countries represent a broad range of environments to identify issues that may be specific to a particular market. The firms have been selected as significant examples of Internet retailing in industry sectors recognized as leaders in the use of the Internet, including; travel, books, music CDs, technology sales, gifts, groceries and general merchandise.

Access to Justice in Transnational B2C E-Commerce Feb 27 2023 This book identifies institutional mechanisms that can be used to promote consumer confidence in direct online sales with businesses (B2C e-commerce). It argues that enhancing the access to justice in a multidimensional sense can potentially offer an effective means of boosting consumer confidence. It introduces a conceptual framework for a multidimensional approach to access to justice in the context of consumer protection, describing the various reasonable criteria needed to satisfy consumer demands in B2C e-commerce. The framework, which reflects all essential aspects of consumers' expectations when they engage in online transactions, provides a benchmark for the evaluation of various consumer protection mechanisms. Based on an analysis of different mechanisms and using the framework's criteria, the practice of private ordering, which does not rely on the creation of rules of law but rather on the use of technology as a solution, appears to offer a meaningful way to enhance access to justice in B2C e-commerce. However, though private ordering holds considerable potential, certain weaknesses still need to be eliminated. This book demonstrates how private ordering can be successfully implemented with the help of an intermediary, a neutral third party that plays an integral part in the collaborative task of facilitating various aspects of private ordering, thus helping to limit the risks of failure and ensuring a fairer market setting. In order to move forward, it argues that the state, with its wealth of material resources and incentive options, is the institution best suited to acting as an intermediary in facilitating private ordering. This promising proposal can improve consumer protection, which will in turn boost consumer confidence.?

An Introduction to International Arbitration Aug 21 2022 Comprehensive introductory textbook on the law and practice of international arbitration.

Global Information Society Oct 19 2019 This unique and empowering text offers a comprehensive, global perspective on the information society from a broad social science perspective. The authors, at the forefront of this dynamic field, provide an interdisciplinary introduction to the three pillars of the information society--technology, knowledge, and mobility--and to the global information society as a

whole, both as an interconnected web and a regionally distinct phenomenon. Offering a nuanced understanding of this complex subject, this book will enable students to navigate and thrive in the dynamic and evolving world of information and communication technology.

Transnational Legality Jun 19 2022 International law can be created by other means than treaties between states. This book investigates the philosophical questions posed by the treatment of international arbitration as law, such as those relating to sovereignty and territoriality, and sets out conditions which international arbitration must meet in order to form legitimate law.

Transnational Private Governance and Its Limits Apr 24 2020 This volume explores a variety of forms of transnational private governance where non-state actors cooperate across borders to establish rules and standards accepted as legitimate by other agents. Transnational private governance is a core feature of the devolution of power that we observe in the global realm and that is bringing about new forms of authority. Transnational Private Governance provides theoretically and empirically informed insights into the interactions between states and non-state actors including domains beyond intergovernmental organizations, conventional non-governmental organizations, and multinational enterprises, covering a wide range of arrangements, from highly formal devolutions of power to lax and informal platforms of interaction between private actors. Contributing to the latest generation of globalization studies, the authors consider the relationship between states and markets as closely integrated and seek to broaden the scope of enquiry by including new patterns and agents of change on a transnational basis. This book will be of great interest to researchers and students of political science, international political economy, economics, business studies, globalisation and law.

Proliferation of the Internet Economy: E-Commerce for Global Adoption, Resistance, and Cultural Evolution Jun 07 2021 "This book specifically develops theories to understand service quality and quality management practice of EC which is completely a new and innovative effort to formulate perceptions of global consumers"--Provided by publisher.

International Trade Outlook for Latin America and the Caribbean 2018 Sep 10 2021 This edition of International Trade Outlook for Latin America and the Caribbean covers 2018 and is divided into three chapters. Chapter I analyses the impact of divergent global growth and trade tensions on trade in the region. Chapter II examines the share of Latin America and the Caribbean in global trade in minerals and metals. The region overall is a net exporter in this sector; however, given the typically low level of processing of its exports, it has the largest share in this category of primary products of all regions in the world. Finally, Chapter III examines whether cross-border e-commerce has the potential to galvanize and diversify exports from the region. Cross-border e-commerce refers to transactions for products and services that are ordered online, platform-enabled, or delivered online.

Cross-Cultural Design: Applications in Mobile Interaction, Education, Health, Transport and Cultural Heritage Dec 21 2019 The two LNCS volume set 9180-9181 constitutes the refereed proceedings of the 7th International Conference on Cross-Cultural Design, CCD 2015, held as part of the 17th International Conference on Human-Computer Interaction, HCII 2015, in Los Angeles, CA, USA in August 2015, jointly with 15 other thematically similar conferences. The total of 1462 papers and 246 posters presented at the HCII 2015 conferences were carefully reviewed and selected from 4843 submissions. These papers of the two volume set address as follows: LNCS 9180, Cross-Cultural Design: Methods, Practice and Impact (Part I), addressing the following major topics: cross-cultural product design, cross-cultural design methods and case studies, design, innovation, social development and sustainability and LNCS 9181, Cross-Cultural Design: Applications in Mobile Interaction, Education, Health, Transport and Cultural Heritage (Part II), addressing the

following major topics: cultural aspects of social media and mobile services, culture for transport and travel, culture for design and design for culture and culture for health, learning and games.

Online Arbitration in Theory and in Practice Sep 29 2020 This book presents an overview of online arbitration and electronic contracting worldwide, examining their national and international contexts, and assessing their ongoing relevance. It offers solutions to the salient challenges facing both online arbitration and electronic contracting, dealing first-hand with online arbitration as an online dispute resolution technique for solving both traditional and electronic commerce disputes that may arise out of the breach of contractual obligations in international commercial contracts, while also comparing between common law and civil law countries. In the theory of law, this book analyses the international legal framework that regulates e-commerce, and its impact on electronic contracting, including Model Laws and International Conventions such as the Model Law on Electronic Commerce of 1996 and the Electronic Communications Convention of 2005. It also investigates whether the UN Convention on Contracts for the International Sale of Goods of 1980 'The CISG' applies to e-commerce contracts. In addition, it extensively examines the possibility for the enforcement of online arbitration agreements and online arbitral awards under the New York Convention on the Recognition and Enforcement of Foreign Arbitral Awards of 1958. Regarding the practice of law, the volume examines how national courts apply both national laws and the New York Convention of 1958 when dealing with the enforcement of online arbitration agreements, and whether courts apply the provisions of national laws of arbitration liberally. As such, it encourages the adoption of a more liberal judicial regime in favour of the enforcement of online arbitral awards and online arbitration agreements in national courts. This book represents a valuable resource for academics, arbitrators, practicing lawyers, corporate counsels, law students, researchers, and professionals who are willing to solve their cross-border commercial disputes through online arbitration.

Eurasian Business Perspectives Nov 12 2021 This book presents selected theoretical and empirical papers from the 26th and 27th Eurasia Business and Economics Society (EBES) Conferences, held in Prague, Czech Republic, and Bali, Indonesia. Covering diverse areas of business and management in various geographic regions, it addresses a range of current topics, such as human resources, management, SMEs and marketing. It also includes related studies that analyze management and marketing aspects, e.g. workplace learning, gamification in business, resilience and entrepreneurship, the use of IT tools in small businesses, and dynamic marketing capabilities in an intercultural environment.

Does International Trade Need a Doctrine of Transnational Law? Nov 24 2022 This paper looks at the current status and role of specific commercial contract law both national and international in view of recent European contract law reform. It reviews the value and necessity of a special and separate contract law for merchants in a global market and discusses critically the terminology, doctrine and objectives which this law is based upon. For a long time the choice of transnational law rules which are often non-state law has been marginalised and made impossible in state court proceedings. The new Common European Sales Law circumvents this problem by proposing to be used as national law. International practice in commercial dispute settlement may therefore still remain at the forefront of promoting and modelling the use of transnational contract law.

Legal Pluralism in European Contract Law Dec 13 2021 This book deals with lawmaking in consumer markets, focusing on the increased importance of contracts and self-regulation which have become primary instruments for designing and monitoring legal

relationships between businesses and consumers. It asks how common values and objectives of EU law can be protected when lawmaking shifts beyond state law.

Enforcement of Transnational Regulation May 18 2022 'Globalization pushes the boundaries of markets. Alongside the greater "goods" of transnational economic activity come the "bads" of unregulated conduct. This important book looks to the new frontiers of legal intervention to make sure that global markets do not run riot over important public values. The signal contribution is not the search for ever higher levels of transnational authority – the superstates of a brave new world – but empowering numerous private actors to enforce legal norms in our fast-changing economic environment.' – Samuel Issacharoff, New York University, School of Law, US This book addresses the different mechanisms of enforcement deployed in transnational private regimes vis-à-vis those in the field of public transnational law. Enforcement represents a key dimension in measuring the effectiveness and legitimacy of transnational private regulation. This detailed book shifts the focus from rule-making to enforcement and compliance, and moves from a vertical analysis to a comparative sectoral analysis. Both public and private transnational regulation fall under the scrutiny of the authors, and the book considers the effectiveness of judicial models of enforcement – under international law and through national courts – and of non-judicial means. Comparisons are drawn across sectors including international commercial law, labor law, finance, Internet regulation and advertising. *Enforcement of Transnational Regulation* will appeal to scholars of both private and public law, regulation and comparative law. It will also prove a stimulating and challenging read for policy-makers and law-makers.

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